





## Online Safety Lead Training

Led by Richard Riley & Jo Puckering

the ict service.

In partnership with the Education Safeguarding Team



Access today's Presentation pdf at

https://ilearnwith.theictservice.org.uk/esafety







## Agenda

- The Impact of the Covid Pandemic
- Policies and Practices
- Awareness Raising
- Reviewing and Developing Your Whole School Approach

- Al
- Professional Reputation
- How Does This Look in School?

10:45 Break

12:30 – 1:15 Lunch

3.30 pm Close







## Aims of Today's Training

- To help participants to understand the potential as well as the risks of technology
- To help schools and settings to meet national and local expectations for online safety
- To develop participants skills in planning for and managing online safety issues
- To review associated policies and documentation
- To look at a range of materials and activities that can be used with pupils, appropriate to their age and ability







### This is a safe environment for open conversations

In attending this training,
we implicitly agree to this being
a confidential environment
without judgement.







# What is an Online Safety Child Protection Incident?

A safeguarding incident where technology is involved







# E-Safety, Online Safety, Internet Safety What do we mean?

- **E-Safety** is less about restriction and more about education about the **risks** as well as the **benefits** so we can feel confident online.
- E-Safety is concerned with supporting children and young people to develop safer online behaviours, both in and out of school.
- E-Safety is constantly evolving.
- **E-Safety** is often defined as the safe and responsible use of technology. This includes the use of the internet and also other means of communication using electronic media (e.g. text messages, online messaging, social media, gaming devices, e-mail etc).
- In practice, E-Safety is as much about behaviour as it is electronic security.







## The Impact of the Covid Pandemic



### Risks:

When children spend time online they may be exposed to:

- online abuse
- cyberbullying
- sexual exploitation
- sexting
- grooming
- radicalisation
- addiction.

Europol reported an increase in some countries of offenders attempting to contact young people via social media since the outbreak of the virus (Europol, 2020).

- Lockdowns and high-level restrictions.
   Children were spending more time at home and may not have seen friends & family in person = Increased importance for keeping intouch online.
- Increased online time: For many children, the ways they use the internet has expanded:
  - online communities
  - video-calling platforms.
  - support from services including school staff, social workers, counsellors and others in their support network.

While all this can bring benefits to children's mental health and wellbeing, for some, it presented new exposures to online risks.

The Impact of COVID-19 | NSPCC Learning







## The Impact of the Covid Pandemic

- CAVID-19
- Increase in use of Video Sharing Platforms TikTok being the most popular
- Significant increase in alternate devices for 'watching TV' and accessing on-demand content
- Online gaming has been a significant platform for connecting with friends (particularly with boys)
- Social media, messaging apps & video calls used by a majority to keep in touch with friends and family
- Rise of disinformation







## The Impact of the Covid Pandemic



- Use of anonymous Q&A sites or apps by a minority (around 1/5 of 12-15s and 1/10 of 8-11s)
- Gradual disengagement with news, but happy to receive news via friends on social media
- Parents have found it harder to control screen time and more concerned about their child's online use
- Parents felt the need to relax some of the rules about online use







### We've talked about the National Picture.

What were / are still your pressure points?







## Change in Behaviours

### **Common factors**

- More homelife/school boundaries crossed
- Abusive language
- Increased expectations
- Aggressive behaviour parental and pupil
- Inappropriate use of sexual language
- Inappropriate sexual behaviour
- Secretive behaviour
- Addictive behaviour







### Whole School Approach

Whole-school approaches are likely to make teaching more effective than lessons alone. A whole school approach is one that goes beyond teaching to include all aspects of school life, including culture, ethos, environment and partnerships with families and the community.

We recommend that schools embed teaching about online safety and harms within a whole school approach.







### PIES MODEL



Policies & Practices



Infrastructure & Technology



Education & Training



Standards & Inspection







### Do Policies Meet Practice?



Safeguarding	Online Safety	Acceptable	Computing
Policy	Policy	Use Policies	Curriculum
Relationships	Behaviour	Risk	Local Guidance
Education and	Policy	Assessments	
Health	Does this include		LA / Trust / School
Education	Anti-Bullying?		level









It is essential that children are safeguarded from potentially harmful and inappropriate online material.

An effective whole school and college approach to online safety empowers a school or college to protect and educate

pupils, students, and staff in their use of technology and establishes mechanisms to identify, intervene in, and escalate any concerns where appropriate.

The breadth of issues classified within online safety is considerable and ever evolving, but can be categorised into four areas of risk – the 4 Cs



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









[...Ensure] all staff undergo safeguarding and child protection training (including online safety which, amongst other things, includes an understanding of the expectations, applicable roles and responsibilities in relation to filtering and monitoring.

**Para 123** 

Para 140 for further information



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









### Additional updates and how they affect you:

- Reference to appropriate filtering and monitoring on school devices and school networks para 140 – 146
- Remote education para 138 139
- The appropriateness of any filtering and monitoring systems are a matter for individual schools and colleges and will be informed in part, by the risk assessment required by the Prevent Duty para 141



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









### Additional updates and how they affect you:

- Raise awareness of expectations for relevant staff to understand filtering and monitoring para 14
- Reference to filtering and monitoring para 103
- Additional text added that staff training should include understanding roles and responsibilities in relation to filtering and monitoring para 124
- Mobile and smart technology for pupils para 137 and with ref to staff policies including use of social media para 90



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









Whilst it is essential that governing bodies and proprietors ensure that appropriate filters and monitoring systems are in place, they should be careful that "over blocking" does not lead to unreasonable restrictions as to what children can be taught with regard to online teaching and safeguarding.

(Keeping Children Safe in Education, 2022 - 2024 para 133)



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









[...]Governing bodies and proprietors should be doing all that they reasonably can to limit children's exposure to the above risks from the school or college's IT system.

They should ensure that the leadership team and relevant staff have an awareness and understanding of the provisions in place and manage them effectively and know how to escalate concerns when identified.

Governing bodies and proprietors should consider the number of and age range of their children, those who are potentially at greater risk of harm and how often they access the IT system along with the proportionality of costs versus safeguarding risks.

(Keeping Children Safe in Education, 2023-24



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









The appropriateness of any filters and monitoring systems are a matter for individual schools and colleges and will be informed in part, by the risk assessment required by the Prevent Duty.

(Keeping Children Safe in Education, 2023-2024 para 141



# Keeping children safe in education 2024

Statutory guidance for schools and colleges









### Additional updates and how they affect you:

- Reference to cyber security standards to keep up with evolving cyber-crime technologies para 144
- Sexual violence and sexual harassment exist on a continuum and may overlap; they can occur online and face-to-face (both physically and verbally) Section Five para 459...



# Keeping children safe in education 2024

Statutory guidance for schools and colleges







## Infrastructure and Technology Internet filtering pyramid



100% Content-aware in real-time
The most dynamic and safest filtering

### **Content-aware filtering**

This filtering approach assess the specific content on a given website, and blocks accordingly

### **URL filtering**

A step up, URL filtering restricts content on the basis of individual pages on a particular website

### **DNS filtering**

DNS filtering blocks entire websites at a DNS level

100%

Content-aware, real-time

Minimal exposure to risk

### **Content-aware filtering**

Partial exposure to risk

### **URL filtering**

Exposure to risk

### **DNS filtering**

Exposure to risk

No filtering

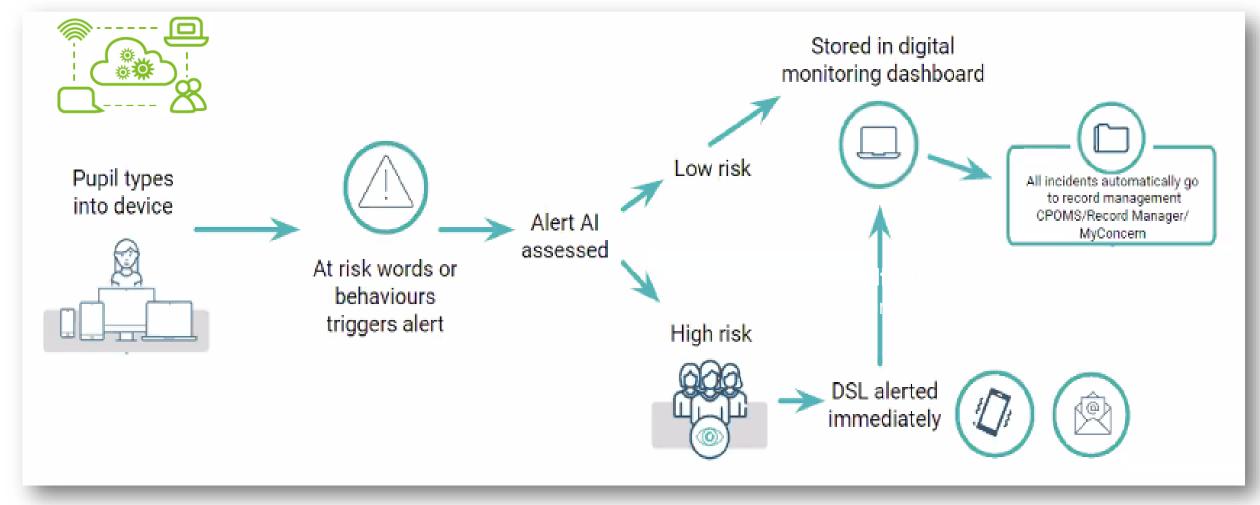
Full exposure to risk







Digital Monitoring – how it works











Meeting DfE Digital Standards for Schools and Colleges.gov
Update in 29<sup>th</sup> March 2023

The categories aim to help schools and colleges to make more informed decisions about technology, leading to safer and more cost-efficient practices and learning opportunities for students including:

- budgeting for technology procurement and maintenance
- buying technology equipment and services
- renewing a contract with a technology provider to ensure their purchases meet your needs
- correctly installing new equipment

It is advised that all schools read the standards, assess if they meet the standards and plan accordingly.









# When Should I Complete a DPIA?

When any project or activity involves processing personal data that is likely to result in a high risk to individuals,

- including: ✓ Implementing new Technologies that process personal data
- ✓ Large Scale Processing of personal data
- ✓ Systematic Monitoring
- ✓ Automated Decision Making that might significantly affect individuals









"We want schools to equip their pupils with the knowledge needed to make the best use of the internet and technology in a safe, considered and respectful way, so they are able to reap the benefits of the online world."

**Teaching online safety in school** 



## Teaching online safety in school

Guidance supporting schools to teach their pupils how to stay safe online, within new and existing school subjects

June 2019

**Updated Jan 2023** 









Pupils are taught about online safety and harm addressing online safety and appropriate behaviour in an age-appropriate way that is relevant to their pupils' lives.

This is taught throughout

- statutory <u>relationships and health education</u> in primary schools
- statutory <u>relationships</u>, <u>sex and health education</u> in secondary schools

This complements the <u>computing curriculum</u>, which covers the principles of online safety at all key stages, with progression in the content to reflect the different and escalating risks that pupils face.



## Teaching online safety in school

Guidance supporting schools to teach their pupils how to stay safe online, within new and existing school subjects

June 2019

Updated Jan 2023









"Today's children and young people are growing up in an increasingly complex world and living their lives seamlessly on and offline.

This presents many positive and exciting opportunities, but also challenges and risks."

Relationships and sex education (RSE) and health education
Forward by the Secretary of State Sept 2021



## Teaching online safety in school

Guidance supporting schools to teach their pupils how to stay safe online, within new and existing school subjects

June 2019

Updated Jan 2023







## The 4 areas of risk (4Cs)

- Content being exposed to illegal, inappropriate or harmful material
- Contact being subjected to harmful online interaction with other users
- Conduct personal online behaviour that increases the likelihood of, or causes harm
- Commerce risks such as online gambling

**KCSiE 2024** para 135



















### Content

- Illegal
- Inappropriate / harmful
   e.g. fake news, racism, misogyny, selfharm, extremism, pornography

### Contact

- Bullying
- Grooming
- Sexual harassment
- Exploitation
- Influencing
- End-to-end encryption

### Conduct

- Privacy
- Digital footprint
- Health & wellbeing
- Nudes & seminudes
- Copyright
- Live Streaming

### Commerce

- Online gambling
- Advertising
- Phishing scams
- Financial scams
- Copyright
- Micro transactions

















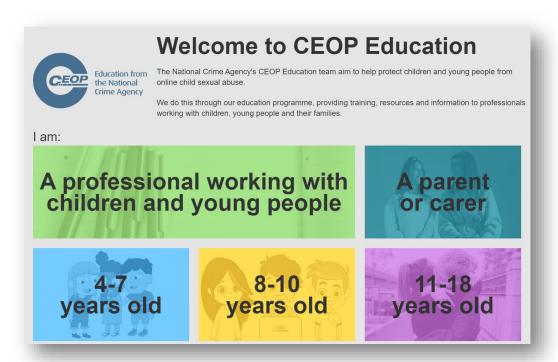






### Fake news and 'viral scares'

- ✓ Manage the initial reaction or impulse
- ✓ DO NOT send out specific warnings
  Reinforce general messages, and reassure
- ✓ Direct parents to useful guidance (e.g. <u>ThinkuKnow</u>, <u>BBC Own IT</u>)
- √ Follow safeguarding procedures for any concerns























### Computing Curriculum

- Safely, Respectfully, Responsibly
- Know where to go for help and support
- Recognise
   acceptable /
   unacceptable
   behaviour

### **PSHE & Computing Curriculum**

- Online identities
- Healthy relationships, both online and offline
- Respect for others even when anonymous
- Critically consider online 'friendships' and sources of information
- Citizenship

- Recognising the risks of online content to wellbeing and health
- Benefits of the internet and managing online time
- Respectful behaviour and keeping personal information private
- Age restrictions
- Reporting concerns and accessing support
- Being a discerning consumer of information









## Teaching online safety



- Teach behaviours, not technology
- Link online and offline activity
- Keep it relevant but beware 'promoting' behaviours
- Recognise shift to focus on health, wellbeing and relationships
- Integrate PSHE approaches (e.g. distancing)
- Make reporting easy
- Be careful about your messaging







### Curriculum audit



The ICT Service | e-safety/education-and-training

Online Safety Curriculum Audit Template

### **Online Safety Curriculum Audit**

This auditing tool has been designed to provide a checklist for schools wishing to evaluate suitability and appropriateness of their online safety curriculum. It is not intended to be fully comprehensive but aims to cover a wide range of factors and is designed to support discussions around how the schools' online safety education can be further improved in line with the requirement to:

'ensure that children are taught about safeguarding, including online safety...as part of providing a broad and balanced curriculum.'
(KCSIE)

'have an age-related, comprehensive curriculum for e-safety' (Ofsted 2010).

This audit has been created by The <u>Cambridgeshire Education ICT Service</u> and includes questions from the UKCCIS 'Online safety in schools and colleges: Questions from the Governing Board'

This auditing document should be considered alongside the original and widely recognised "PIES model for limiting e-safety risk". This was an effective framework developed to provide a safeguarding strategy for organisations. It offers a simple way of mitigating against risks through a combination of effective policies and practice, a robust and secure technology infrastructure, and education and training for learners and employees alike, underpinned by standards and inspection.

School name:	
Conducted by	
Date audit completed:	Proposed date for review:
bute double completed.	Troposed date for feview.







### Curriculum Resources | Planning





































### Curriculum Resources











### Online safety for families and children with SEND



# Online safety for families and children with SEND

We have partnered with Ambitious about Autism to bring online safety tips, advice and activities specifically for parents and carers of children with SEND.

# How to support children with SEND with talking to people online Young people use the internet to contact friends they might know from school or other activities. Sometimes children with special educational needs and disabilities may struggle with making friends when other children are not being inclusive or kind. Find out how to support your child.

#### Supporting online wellbeing for children with SEND

Find out more

We partnered with Ambitious about Autism to bring online wellbeing tips, specifically for parents and carers of children with SEND. Try the suggested tips and see which work for your family.

Find out more

https://www.nspcc.org.uk/keeping-children-safe/online-safety/online-safety-families-children-with-send/

https://www.nspcc.org.uk/globalassets/documents/online-safety/online-safety---downloadable-resources/cso\_send\_sharing-personal-details\_jan2022.pdf







### Inspection



- Understanding the categories of online risk and developing a culture of e-safety
- Identifying e-safety provision around policy, practice, infrastructure, education and training
- Highlighting good and poor practice and exploring sample inspection questions

https://www.kelsi.org.uk/ data/assets/pdf\_file/0008/28871/ Inspecting-e-safety-Ofsted.pdf







### Inspection



Previous guidance for Ofsted inspection said that schools should have "appropriate filters and monitoring systems in place to protect children from online harms and cyber security risks".

The update now goes further, stating that inspectors should consider whether governing bodies and proprietors

"do all that they reasonably can to limit children's exposure to any risks from the school or college's IT system". It adds: "As part of this process, governing bodies and proprietors ensure that their school or college has appropriate filters and monitoring systems in place to protect children from potentially harmful content, and regularly review their effectiveness."

https://www.gov.uk/government/publications/inspecting-safeguarding-in-early-years-education-and-skills







## Rest Break 10:45 – 11:00 15mins







## **Breakout activity**



Children's Media Lives: Year 10 Findings 2024
(Ofcom.org.uk)



<u>Children's Media Lives: Year 10 Findings 2024</u> (padlet.com)



#### For reference

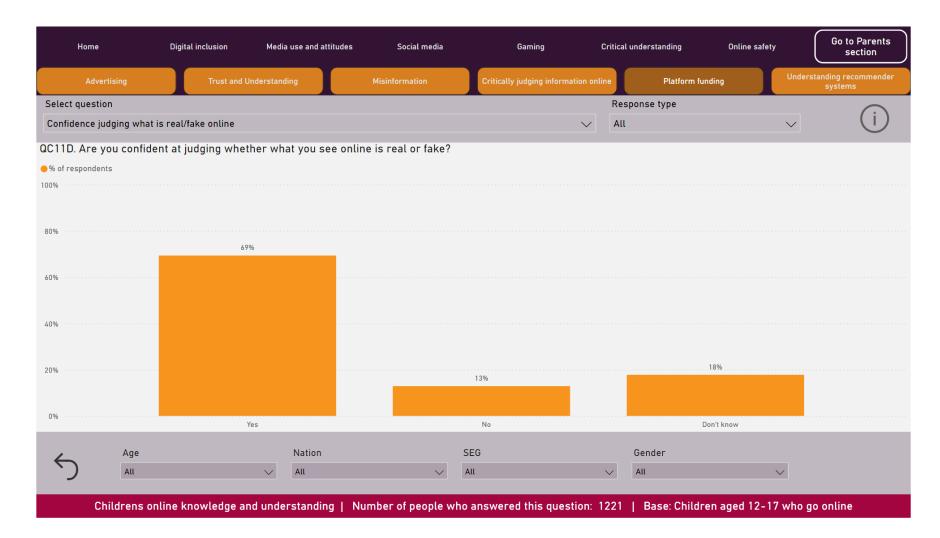
<u>Children and Parents: Media Use and Attitudes 2023 (Ofcom.org.uk)</u> Children and parents: media use and attitudes report 2022 (Ofcom.org.uk)







### Ofcom Interactive Data



#### For further exploration

Children and parents:
media use and attitudes
report 2024 – interactive
data







## **Awareness Raising**

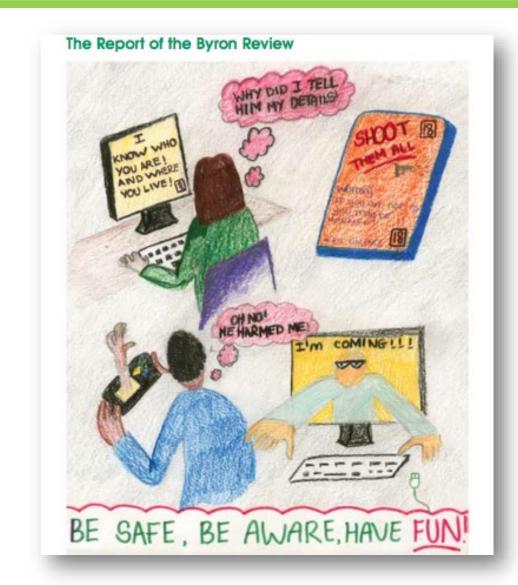
A look back through the history of Online Safety

As a National agenda















2008 --- 2010

#### "Child safety (online or offline) is a hotly debated issue.

A focus on the most terrible but least frequent risks can skew debate in a direction that sends out negative and fear-based messages to **children**, young people and families.

I hope that this report will enable thinking to remain proportionate and balanced and will embed the issue of child digital safety within a broader context of building resilience (for example skills of critical evaluation, risk management and self monitoring) with a clear understanding of the importance of risk experiences and their management for child learning and development.

Finally, I urge all those who read this report to retain the needs of children and young people at the centre of their thinking and consistently ask themselves how quickly and effectively we are making a meaningful difference for them."







2008 2010 ----- 2013



### Inspecting e-safety in schools

Briefing for section 5 inspection

This briefing aims to support inspectors in reviewing schools' safeguarding arrangements when carrying out section 5 inspections.









# Computing programmes of study: key stages 1 and 2

National curriculum in England







2008 2010 2013 2014 ---- 2015 - present



# Keeping children safe in education

Statutory guidance for schools and colleges







2008 2010 2013 2014 2015 - present ----- 2019 - Present



#### Collection

### Using technology in education

Policy documents, support and guidance for education providers on the use of technology in education.

Meeting digital and technology standards in schools and colleges - Guidance - GOV.UK (www.gov.uk)







2008 2010 2013 2014 2015 - present 2019 - Present ->2022 - Present



Meeting digital and technology standards in schools and colleges

**March 2022** 

**March 2023** 

March 2025 – greater emphasis on cyber security

Using technology in education - GOV.UK (www.gov.uk)







2008 2010 2013 2014 2015 - present 2019 - Present **2022 - Present -----2023** 



# New updates focusing on Filtering & Monitoring

# Keeping children safe in education 2023

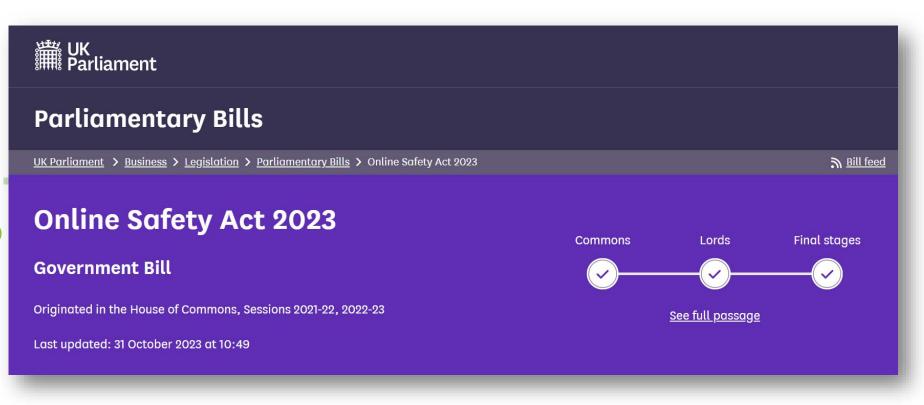
Statutory guidance for schools and colleges

1 September 2023















### The Online Safety Act

"Today will go down as an historic moment that ensures the online safety of British society not only now, but for decades to come.

I am immensely proud of the work that has gone into the Online Safety Act from its very inception to it becoming law today. The Bill protects free speech, empowers adults and will ensure that platforms remove illegal content.

At the heart of this Bill, however, is the protection of children. I would like to thank the campaigners, parliamentarians, survivors of abuse and charities that have worked tirelessly, not only to get this Act over the finishing line, but to ensure that it will make the UK the safest place to be online in the world."

**Technology Secretary Michelle Donelan** 



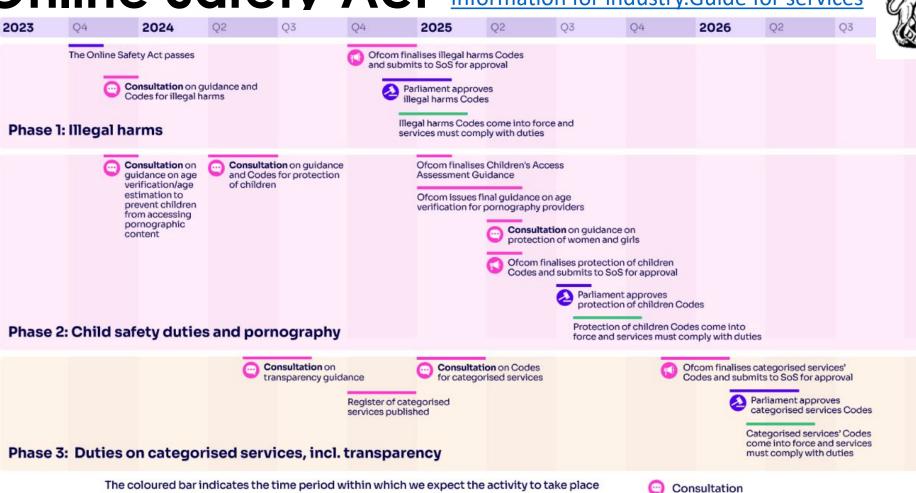




### The Online Safety Act Information for industry. Guide for services

Statement

Parliamentary approval



Activities that are dependent on Government and Parliament

Actions Ofcom will take

Actions services will take







### The Online Safety Act

# Taking a zero-tolerance approach to protecting children. For social media platforms and the content they host It does this by making sure they:

- remove illegal content quickly or prevent it from appearing in the first place, including content promoting self-harm
- prevent children from accessing harmful and age-inappropriate content including pornographic content, content that promotes, encourages or provides instructions for suicide, self-harm or eating disorders, content depicting or encouraging serious violence or bullying content
- enforce age limits and use age-checking measures on platforms where content harmful to children is published
- ensure social media platforms are more transparent about the risks and dangers posed to children on their sites, including by publishing risk assessments
- provide parents and children with clear and accessible ways to report problems online when they do arise







2008 2010 2013 2014 **2015 - present** 2019 - Present 2022 - Present ----2023 - Present



Generative artificial intelligence (AI) in education

November 2023

Generative AI in education - GOV.UK (www.gov.uk)







2008 2010 2013 2014 2015 - present 2019 - Present 2022 - Present **2023 - Present** 

**-----** 2024



# Keeping children safe in education 2024

Statutory guidance for schools and colleges

2 September 2024







#### Part 1

- Para 19 & 24: Abuse and Neglect
- Para 29: Updated to "unexplainable and/or persistent absences from education

#### Part 2

- Para 92: Data Protection Act 2018 and UK GDPR
- Para 171: Alternative Provision
- Para 204: Children with SEN
- Para 205-209: Support for Gender Questioning Children

#### Part 5

- Para 497: Early Help

#### **Annex B:**

- Children and the Court System
- Preventing Radicalisation

#### **Annex C:**

- Holding and Sharing Information



# Keeping children safe in education 2024

Statutory guidance for schools and colleges

2 September 2024







Lunch 12:30 – 1:15







### "I've come up with a set of rules that describe our reactions to technologies:

- 1. Anything that's already in the world when you're born is just normal and ordinary and is just a natural part of the way the world works.
- 2. Anything that gets invented between when you're fifteen and thirty five is new, exciting and revolutionary and with any luck you can make a career out of it.
- 3. Anything that gets invented after you're thirty five is against the natural order of things until it has been around for about ten years when it gradually turns out to be alright really."

Douglas Adams (1952 – 2001) Author of The Hitchhiker's Guide to the Galaxy







## Artificial Intelligence (AI)

### Where do you sit?

- The next big thing.
- An opportunity.

- l've no idea!
- A disrupter.



Is this a subject to cover when we are talking about online safety?









### Artificial Intelligence (AI)



The Guardian

https://www.theguardian.com/global-development/2023/nov/27/uk-school... \*

#### UK school pupils 'using AI to create indecent imagery of other ...

Web Harriet Grant Mon 27 Nov 2023 00.00 EST Last modified on Mon 27 Nov 2023 00.02 EST Children in British schools are using artificial intelligence (AI) to make indecent images of ...



BBC

https://www.bbc.co.uk/news/uk-65932372 +

#### Illegal trade in Al child sex abuse images exposed - BBC News

Web Illegal trade in Al child sex abuse images exposed. Paedophiles are using artificial intelligence (Al) technology to create and sell life-like child sexual abuse material, the ...



-orbes

https://www.forbes.com/sites/elijahclark/2023/10/31/pedophiles-using... \*

#### Pedophiles Using Al To Generate Child Sexual Abuse Imagery

Web The Internet Watch Foundation released a 2023 report highlighting the rise of Al-generated child sexual abuse material. The study found over 3,000 such images on a single dark ...



The Guardian

https://www.theguardian.com/technology/2023/oct/25/ai-created-child... \*

#### Al-created child sexual abuse images 'threaten to overwhelm ...

Web Al-generated CSAM is illegal under the Protection of Children Act 1978, which criminalises the taking, distribution and possession of an "indecent photograph or pseudo ...



BBC

https://www.bbc.co.uk/news/uk-wales-67344916 +

#### Al: Fears hundreds of children globally used in naked images

Web In their October 2023 report, the foundation found that in just one month more than 20,000 Al-generated images were found on one forum which shares **child** sexual abuse material.



#### Express

https://www.express.co.uk/news/uk/1821208/Fears-Al-child-porn-gangs... +

#### Fears Al child porn gangs are about to outsmart the law

Web Fears Al child porn gangs are about to outsmart the law | UK | News | Express.co.uk CRIMINAL gangs peddling child pornography produced using Al will develop software ...



#### MSN

https://www.msn.com/en-us/news/crime/child-psychiatrist-sentenced-to... \*

#### Child Psychiatrist Sentenced to 40 Years for Al-Generated Child ...

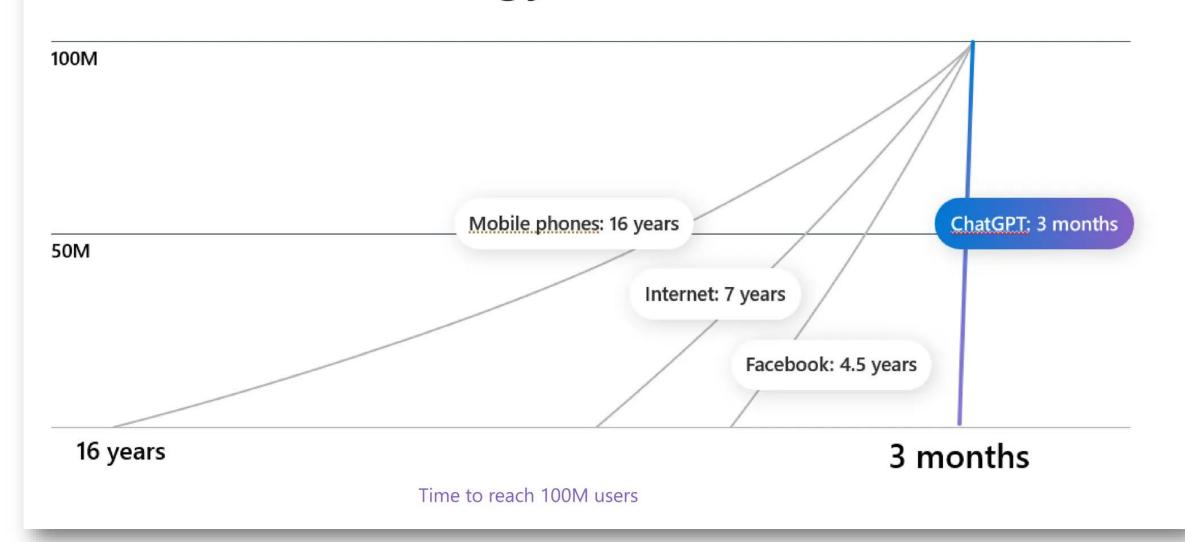
Web A North Carolina child psychiatrist, David Tatum, has been handed a 40-year prison sentence for using artificial intelligence (AI) to create explicit pornographic images of ...







## The AI technology is here









### Protecting data, pupils and staff

#### "Generative Al

- stores and learns from the data it is given any data entered should not be identifiable
- can create believable content, including more credible scam emails requesting payment
- people interact with generative AI differently and the content may seem more authoritative and believable"







### Protecting data, pupils and staff

#### "Schools and colleges should:

- protect personal and special category data...
- not allow or cause intellectual property, including pupils' work, to be used to train generative AI models, without appropriate consent or exemption to copyright
- review and strengthen their cyber security by referring to the <u>cyber standards</u> –
  generative AI could increase the sophistication and credibility of attacks
- ensure that children and young people are not accessing or creating harmful or inappropriate content online, including through generative AI - <u>keeping children safe</u> <u>in education</u> provides schools and colleges with information on:
  - what they need to do to protect pupils and students online
    - •how they can limit children's exposure to risks from the school's or college's IT system"







### Protecting data, pupils and staff

### As professionals:

- Manually fact-check the output provided to verify whether a piece of information is correct or not.
  - Lateral Reading: checking facts, figures, and arguments against news sites, industry reports, books, studies via a search engine...
- ✓ Do due diligence Risk assess to protect your professional reputation and that of your school/MAT.
- ☑ Be mindful of the risks and limitations
  of these technologies to ensure your get the
  best results

### As educators:

- Ensure learners know the importance to fact-check and to verify whether a piece of information is correct or not.

  Scaffolding with appropriate digital literacy skills across all ages, supporting them to question and to know how to fact check.
- Be mindful of the risks and limitations of these technologies.
  If you are using them, to ensure your get the best results.
- Have conversations
  Increase your awareness and that of your learners, appropriate to age and stage without promotion.

Do you have policies in place which cover these considerations for staff use and for student use?

**Microsoft Education AI Toolkit** 

**The ICT Service Template AUPS** 







### **Artificial Intelligence (AI)**



Can a neural network learn to recognize doodling?

Help teach it by adding your drawings to the <u>world's</u>

<u>largest doodling data set</u>, shared publicly to help with

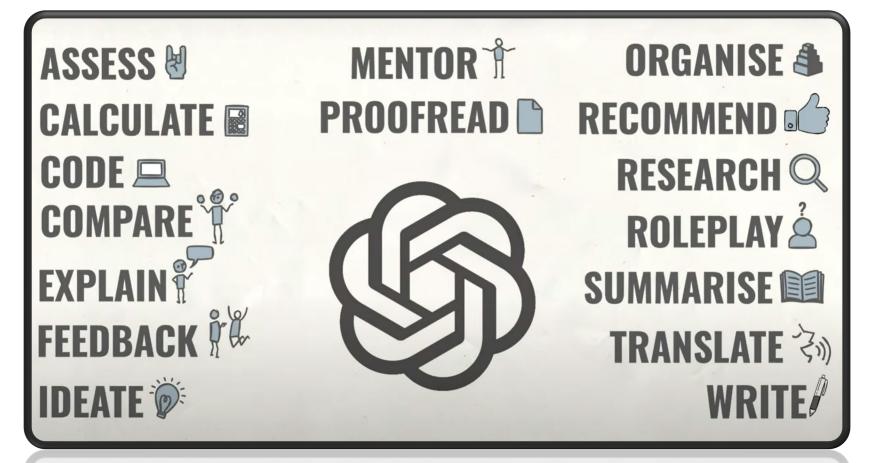
machine learning research.







## **Artificial Intelligence (AI)**



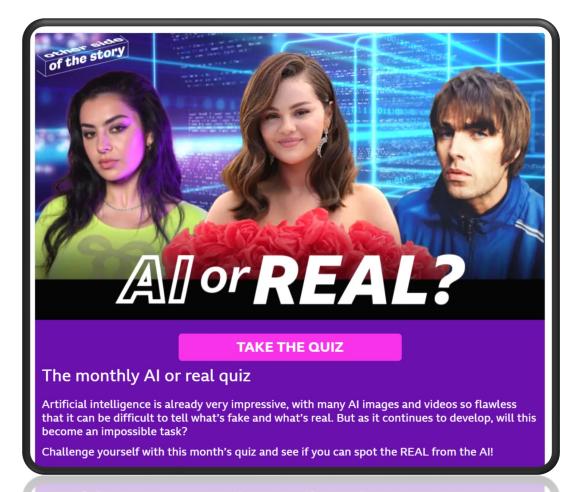






### **Artificial Intelligence**

**BBC Bitesize: The monthly AI or real quiz** 



Challenge yourself with this month's quiz and see if you can spot the REAL from the Al

become an impossible task?

Artificial intelligence is already very impressive, with many Ai images and videos so flawiess that it can be difficult to tell what's fake and what's real. But as it continues to develop, will this



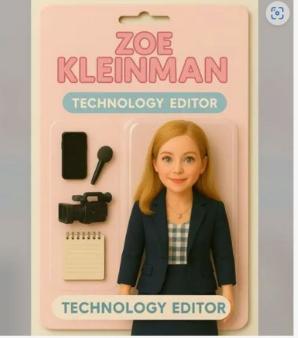


# Cambridgeshire County Council

### **Artificial Intelligence**

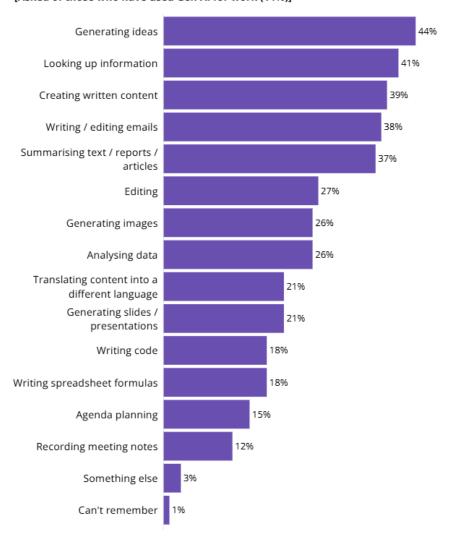
# Everyone's jumping on the AI doll trend - but what are the concerns?





Left: BBC technology editor Zoe Kleinman. Right: Her Al-generated action figure

#### Q: Which of the following work tasks have you used any Generative AI tools for? [Asked of those who have used Gen AI for work (14%)]









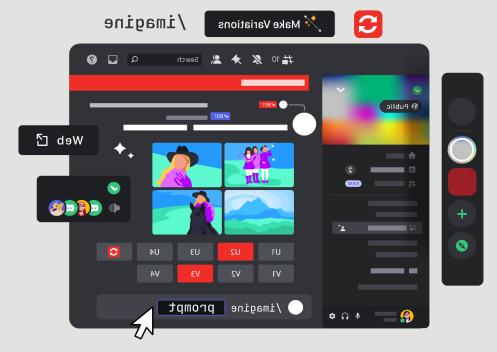
### **Artificial Intelligence**

Dr Hannah Fry:
Why you should be polite to Ai





#### Text-to-Image Technology



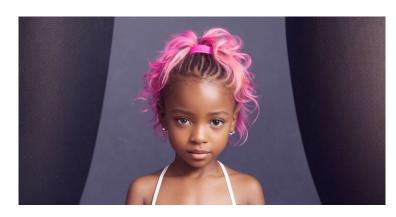
Text-to-image UI (eg: Midjourney)

# You type in what you want to see; the software generates the image.

- Available as local opensource (Stable Diffusion) or closed cloud (DALL-E, Midjourney) software.
- Accepts positive text 'prompts' (desirable attributes) and negative (non-desirable attributes).
- Trained on enormous tagged datasets of real imagery.











### What are we seeing?



- 1. Hundreds of new AI CSAM images based upon known victims;
- 2. AI CSAM generated from online images of children in non-abusive situations:
- 3. Children as creators:
- 4. De-aging of celebrities to make them look childlike, depicting them in sexually abusive contexts:
- 5. Likenesses of famous children in sexual abuse situations:
- 6. Celebrities as offenders. This could affect anyone with enough images available of them in the public domain.
- 7. The commercialisation of this imagery.





Sharing nudes and semi-nudes

Advice for education settings working with children and young people - GOV.UK

Children making Al-generated child abuse images, says charity - BBC News







## Protecting your professional reputation online

- Ell Teacher suspended, facing dismissal for Facebook comments
- Ell School suspends 29 pupils for insulting teacher on Facebook
- El Teacher suspended for gun pictures on Facebook
- Ell Teachers ordered to close Facebook accounts to spare blushes
- El Teacher fired over Facebook posts
- El Teacher in Facebook warning
- It is recommended that schools and colleges should inform shortlisted candidates that online searches will be carried out. <a href="KCSiE: Part three, Safer recruitment">KCSiE: Part three, Safer recruitment</a>, para 226







# Is the personal hotspot, email address, social media handle appropriate for your/your staff's professional role?



Sexy Blond

Big Bust

The dogs nuts

David Beckham's

left foot!

No, I'm GOD

Balls of Steel

I'm the genius

Hot chick

Dude

Sexy Kitten

Me Tarzan you Jane

Porn Star



• •







# Are these kind of pictures of your staff on Social Media?











## Protecting Your Professional Reputation Online

#### Communicating with children online

If you're using social media or messaging/video apps to communicate with children as part of your work, you must consider safeguarding measures.

NSPCC has updated online safety and social media page to include information and advice on:

- policies and procedures for ensuring online safety
- behavioural codes and appropriate language when using social media
- managing online communities
- how to livestream safely.
- using the correct channels for communication

#### Your professional use of technology

Consider your own use and relationship with technology; the behaviours that you model and practice with particular focus on good Data Protection, GDPR and information management.







## Protecting Your Professional Reputation Online

- 1. Google yourself
- 2. Remove damaging content
- 3. Watch what you post
- 4. Establish a professional social media presence
- 5. Lock down your personal social media profiles

- 6. Address student concerns both in class and online
- 7. Clearly document everything when dealing with difficult situations
- 8. Create content that showcases your knowledge and expertise
- 9. Monitor review sites

9 essential online reputation management tips for educators - ReputationDefender







## Protecting Your Professional Reputation Online

Guidance for Safer Working Practice

"All staff have a responsibility to maintain public confidence in their ability to safeguard the welfare and best interests of children.

They should adopt high standards of personal conduct in order to maintain confidence and respect of the general public and those with whom they work."

Guidance for safer working practice for those working with children and young people in education settings (pg 7)







# Supporting parents

Modelling the online safety principles consistently.

This includes expecting the same standards of behaviour whenever a pupil is online at school - be it in class, logged on at the library or using their own device in the playground.

Schools should also ensure they extend support to parents, so they are able to incorporate the same principles of online safety at home. The further sources of information section includes information about organisations who can either support schools engage with parents or support parents directly.

**Teaching-online-safety-in-schools** 







# Supporting parents

- Provide information that can be accessed through Newsletters, Website etc.
- Try to be proactive rather than reactive
- Provide easy access to policies
- Run regular events aimed at different audiences
- Get in early promote good behaviours and if possible, parental agreement, from when children start school
- Back to school sessions

NSPCC Kids Safety Net Local Campaign Free Online Parent Session Dates Available









# Supporting parents

www.nspcc.org.uk support for parents

**NSPCC** 

www.thinkuknow.co.uk



www.saferinternet.org.uk



www.parentzone.org.uk





# Keeping up with information

https://theictservice.org.uk/e-safety/

The Smoothwall Online Safety Hub









E-Safety

Contact

#### **System Security**

Infrastructure & Technology

With the rise of digital learning, advanced technologies and the targeting of cyberattacks on the education sector resulting in data loss, breaches and high recovery costs, schools need to have a robust framework for their technology and infrastructure.

**Training** 

This framework should cover a broad range of aspects, including hardware, software, network, and data management to ensure the security of data and the safety and well-being of the staff and pupils.

"Whilst it is essential that governing bodies and proprietors ensure that appropriate filtering and monitoring systems are in place, they should be careful that "over blocking" does not lead to unreasonable restrictions as to what children can be taught with regard to online teaching and safeguarding."

(Keeping Children Safe in Education (KCSiE), 2023 Paragraph 134)









A high-quality computing education equips pupils to use computational thinking and creativity to understand and change the world.

Computing has deep links with mathematics, science, and design and technology, and provides insights into both natural and artificial systems.

The core of computing is computer science, in which pupils are taught the principles of information and computation, how digital systems work, and how to put this knowledge to use through programming.

Building on this knowledge and understanding, pupils are equipped to use information technology to create programs, systems and a range of content.

Computing also ensures that pupils become digitally literate – able to use, and express themselves and develop their ideas through, information and communication technology – at a level suitable for the future workplace and as active participants in a digital world.







**Computational Thinking** 

The ability to understand concepts and develop strategies to

Solve problems

Understand behaviours including those of humans/in nature

Break complex problems into smaller, manageable parts

Develop algorithms to solve problems

Utilise logical reasoning to solve a problem

**Computational Extraction** 

Simplifying complex problems by focusing on essential details.

Ignoring unnecessary information.







129. In schools, relevant topics will be included within

- Relationships Education (for all primary pupils)
- Relationships and Sex Education (for all secondary pupils)
- Health Education (for all primary and secondary pupils).

130. Preventative education is most effective in the context of a whole-school or college approach that prepares pupils and students for life in modern Britain and creates a culture of zero tolerance for sexism, misogyny/misandry, homophobia, biphobic and sexual violence/harassment.







 $130. \ [\ldots]$  These will be underpinned by the school/college's behaviour policy and pastoral support system, as well as by a planned programme of evidence based RSHE delivered in regularly timetabled lessons and reinforced throughout the whole curriculum.

Such a programme should be fully inclusive and developed to be age and stage of development appropriate (especially when considering the needs of children with SEND and disabilities and other vulnerabilities).

This programme will tackle, at an age-appropriate stage, issues such as:

- healthy and respectful relationships
- boundaries and consent
- stereotyping, prejudice and equality
- body confidence and self-esteem
- what constitutes sexual harassment and sexual violence and why these are always unacceptable.
- how to recognise an abusive relationship, including coercive and controlling behaviour the concepts of, and laws relating to - sexual consent, sexual exploitation, abuse, grooming, coercion, harassment, rape, domestic abuse, so-called 'honour'-based violence such as forced marriage and Female Genital Mutilation (FGM).





Keeping Children Safe in Education 2024.p.



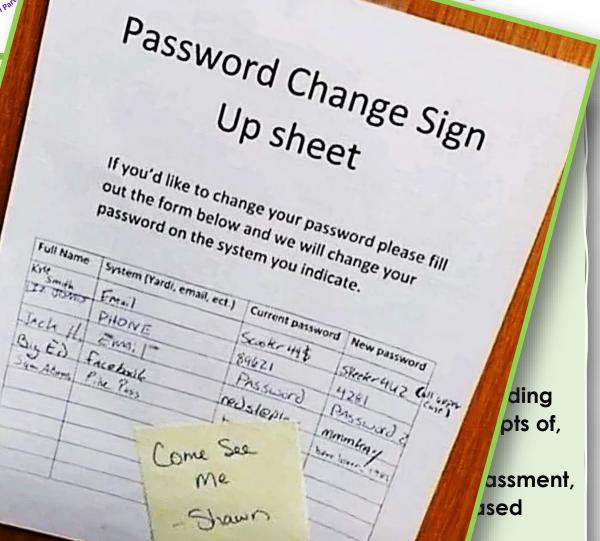
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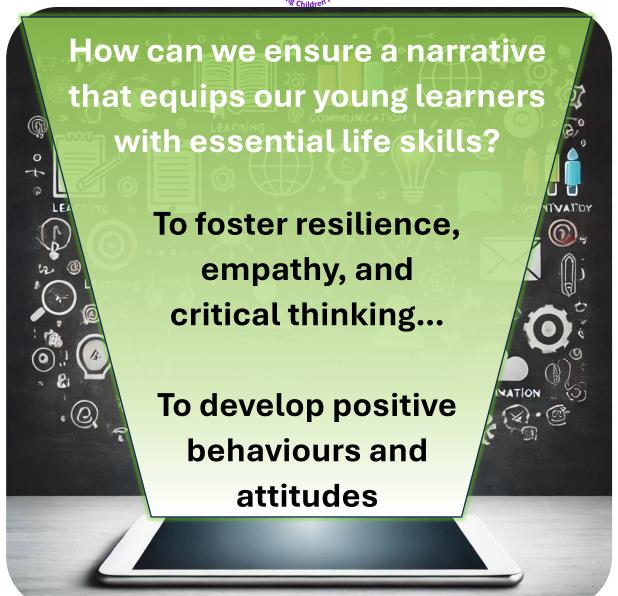
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#### **BBC** Radio 4 08/10/2024 | Peter Hyman and Amol Rajan talk Oracy

Peter Hyman, former senior advisor to Tony Blair and Kier Starmer, discussed the need for a broader, richer, and more cutting-edge curriculum that equips young people for life and work in the modern world [...] aimed at raising school standards and ensuring students are prepared for future challenges.

Hyman emphasised the importance of oracy, or the ability to express oneself fluently and grammatically in speech, as a critical skill for social mobility and personal development [...] the "golden thread" that weaves through all subjects in the curriculum. He highlighted its benefits not only for academic knowledge but also for fostering empathy, bridging social divides, and improving mental health and well-being.

He argues that the modern curriculum should include oracy and digital skills.

In a world of rapid technological change, students need to be equipped with the digital literacy necessary to navigate AI and other emerging technologies [... That] the current curriculum doesn't provide the space for educators to fully embrace these skills.





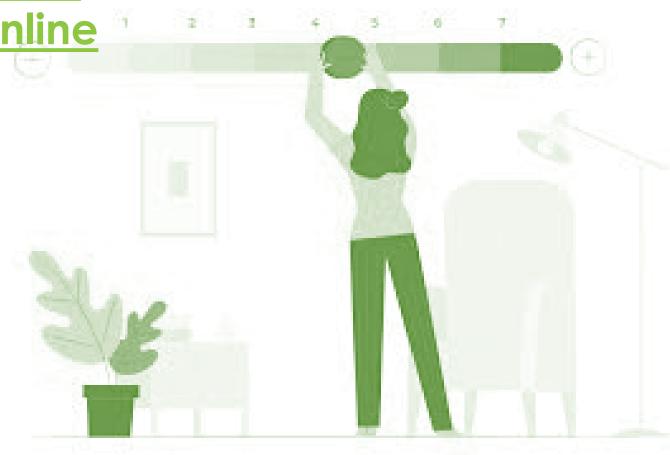


## What next...

Rate yourself with a simple self review survey regarding Online Safety here

### This is an anonymous form

Feel free to share or duplicate it to complete with your Staff and Governors too.









### **Professional Conduct**

### Trailer for ENO Opera, Two Boys

http://www.youtube.com/watch?v=aDycZH0CA4I